

## Canon imagePROGRAF PRO-2000/PRO-4000 Series

**Outstanding Professional Photo and Fine Art  
Wide-Format Printer Series**



The Canon imagePROGRAF PRO-2000/PRO-4000 Series, BLI's Pick for "Outstanding Professional Photo and Fine Art Wide-Format Printer Series" for the Winter 2017 test season, offers...

- Minimal downtime thanks to flawless reliability, simple routine maintenance procedures and the ability to replenish inks while actively printing.
- Excellent photographic images and graphics, with vibrant colours and superlative fine detailing.
- High productivity, notably in its highest quality modes.
- Direct Print & Share utility allows users to scan to and retrieve files from cloud storage for printing.

"Whether printing a single page or multi-page documents, the PRO-2000 and PRO-4000 models all displayed excellent performance across all quality modes," said David Sweetnam, BLI's director of research and lab services EMEA/Asia. "Image quality was rated as excellent for graphics and photographs, with large colour gamuts, bright, saturated colours and much higher than average optical densities, especially for black – an important attribute in the photography marketplace."

BLI Senior Editor Priya Gohil added: "Canon continually looks for ways to add value to its products and these models are testament to that ongoing drive to innovate. These latest models offer a standard 320-GB hard drive, Wi-Fi connectivity and the ability to print JPEG and PDF files from USB flash drives to further provide flexibility to users. Canon's Print Studio PRO plug-in, which integrates with Adobe Photoshop and Adobe Lightroom, aims to support the needs of specific segments of the Graphic Arts market, such as photography and fine art display. Core feature set strengths are Canon's unique hot-swap ink tank system and Free Layout nesting tool which allows precise positioning of jobs to save on media remaining, while the option to install a dual-roll unit gives users added flexibility to switch between different media types or sizes without having to reload the media each time."

## About **BLI Pick Awards**

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Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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## **Buyers Laboratory LLC** • North America • Europe • Asia

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Gerry Stoia, CEO  
Deanna Flanick, CRO  
Brian O'Connor, CFO

Randy Dazo, Group Director,  
Office Document Technology  
randy.dazo@infotrends.com

Jamie Bsales, Director,  
Office Workflow  
Software Analysis  
jamie.bsales@buyerslab.com

Marlene Orr, Director,  
Office Equipment  
Product Analysis  
marlene.orr@buyerslab.com

### **U.S. ANALYSTS**

George Mikolay,  
Senior Product Editor, A3 MFPs  
george.mikolay@buyerslab.com

Lisa Reider,  
Senior Product Editor,  
Scanners and Environmental  
lisa.reider@buyerslab.com

Kaitlin Shaw,  
Editor, Printers/A4 MFPs  
kaitlin.shaw@buyerslab.com

Lee Davis,  
Research Editor, Software Evaluation  
lee.davis@buyerslab.com

Robert Watts,  
Research Editor, Software Evaluation  
robert.watts@buyerslab.com

### **EUROPEAN ANALYSTS**

Dr. Simon Plumtree,  
Senior Editor  
simon.plumtree@buyerslab.com

Priya Gohil,  
Senior Editor  
priya.gohil@buyerslab.com

Andrew Unsworth,  
Associate Editor  
andrew.unsworth@buyerslab.com

### **LABORATORY**

Pete Emory, Director of U.S.  
Research and Lab Services

David Sweetnam, Director  
of EMEA Research and Lab  
Services

### **COMMERCIAL**

Gerry O'Rourke,  
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